



# Crème de la Crème Sydney'side

## Material Specifications

Please supply a PDF of the proposed layout on disk with digital copies of all original artwork and images.

Please supply a Chromalin digital proof, made from the supplied file.

Please provide logos and fonts with the native file, or embedded in PDF, -Press- option.

Do not use True Type Fonts

Do not stylise or stress fonts

Do not have type size below 8 points or reversed type below 10 points

Do have all images with a resolution of 350dpi

Do save all, repeat all, elements in CMYK colour mode.

Do check that bleed is included

Do check that the page is the correct size.

PDF files should NOT be compressed

Do not have maximum total ink coverage >310%

Please Pre-Flight your copy before creating the PDF to catch errors.

Crème de la Crème is sheet-fed, 4 colours on 157 gsm matt artpaper (Equiv to Hi-Q).

Sydney'side is sheet-fed, 4 colours on 80 gsm matt artpaper (Equiv to UPM Finesse).

Screen: colour 175

Single Page:

trim size: 300mm deep, 229mm wide

bleed size: 306mm deep, 235mm wide

Double Page Spread:

trim size: 300mm deep, 458mm wide

bleed size: 306mm deep, 464mm wide.

Photoshop:

Separation Type: GCR

Black Generation: Light

Black Ink Limit: 90%

Total Ink Limit: 300%

Dot Gain: 15%

If you are working in RGB space, remember to convert to CMYK colour mode before finalising.

Please deliver all copy to 656 Military Road, Suite 160, Mosman, NSW 2088 during business hours.